

5 Ways Your Business Can Benefit From Managed IT Services

Of all the reasons you started your business, running an IT environment probably wasn't one of them. But as your reliance on digital tools grows — for connecting with customers, keeping schedules, processing sales, and everything in between — technology can start to feel like a full-time job.

And with security threats on the rise, it's no wonder it feels overwhelming. A recent survey showed that 62% of small and medium-sized businesses don't have the skills to handle security issues on their own, and over half admitted they feel "helpless" against new cyberattacks.¹

That's where we come in. With managed IT services, we take care of securing, monitoring, and maintaining your technology, so you can focus on what really matters: growing your business and achieving your goals.

5 Top Reasons Companies Are Choosing Managed IT Services

1. Stronger IT Security

Cyber threats are more prevalent than ever, and it's tough to stay ahead as they constantly evolve. But with a managed service arrangement, we've got you covered. We'll put in place [proven security strategies](#) and keep everything up to date, ensuring your business stays safe and compliant with data protection laws. From protecting your devices to managing patches, securing passwords, setting up firewalls, scanning for vulnerabilities, and more — we've got every angle covered so you can focus on what matters most.

WITHOUT MANAGED SERVICES

Without a managed service arrangement that includes continuous monitoring, virus scanning, regular password updates, and clear security policies, your business could be at risk of a data breach. The fallout can hurt your reputation, waste valuable time, cost you revenue, and even lead to regulatory fines — all of which can be avoided with the right protection in place.

2. Strategic Budgeting and Predictable Costs

With managed services, you gain more control over your IT expenses. A cost structure tailored to your business billing means you can budget with confidence and avoid surprise costs when things go wrong. Planned maintenance helps prevent breakdowns in the first place, and with a partner managing your IT environment, your team can focus less on tech headaches. We'll also guide you on the best technologies to invest in to hit your business goals, so you can plan for those expenses ahead of time.

¹ Accessed Oct 2020: VansonBourne, 2019. Underserved and Unprepared: The State of SMB Cyber Security in 2019, <https://www.businesswire.com/news/home/20190326005174/en/SMBs-Will-Leave-MSPs-Over-Cybersecurity-Vanson-Bourne-Report>.

3. Operational Efficiency and Business Growth

With a managed service arrangement, we make sure you're getting the most out of the technology you've invested in. We keep your hardware and software running at their best, minimize downtime, and help plan for the tools and systems that will support your business as it grows. All of this means more productivity and efficiency, so you can focus on growing your business in the direction that works for you.

4. Data Protection You Can Count On

Power outages, fires, floods, pandemics – these unexpected events can throw a wrench in your business without warning. To bounce back quickly, you need a solid [data backup and protection plan](#) in place. We can help you set up recovery measures that ensure your data stays safe, even if something happens to your physical IT equipment.

5. A Proactive Approach

At its core, managed IT services are all about being proactive: catching potential problems before they happen and keeping your tech running smoothly rather than waiting for things to break. This means better security, increased productivity, a better return on your technology investments, and most importantly, peace of mind.



WITHOUT MANAGED SERVICES

If you only reach out for IT help when something breaks, you're missing out on the benefits of regular, proactive maintenance that keeps your equipment running at its best. Not only does this mean you're not getting the full value from your technology investment, but it can also slow down your team's productivity.

WITHOUT MANAGED SERVICES

Without a solid backup solution, a sudden setback can throw your business into chaos – having to recreate sales orders, rebuild customer files, redo hours of work, and more. All of this can cost you valuable time and energy.

Talk to us about your managed IT needs today!

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